

UTAH PRIVACY NOTICE

Last Updated: 1.28.25

Introduction

This Utah Privacy Notice supplements our [Privacy Policy](#), and applies to our processing of personal data (sometimes referred to as personal information under certain laws) and the rights you have as a Utah resident (individually you or your) under the Utah Consumer Privacy Act (the UCPA). If you are a Utah consumer, this Utah Privacy Notice is designed to help you understand the categories of personal data we collect about you, where we get that personal data, why we process it, who we may share it with, and the rights you have regarding your personal data. Please note, however, that if your information is collected in the context of a business relationship with us, it may not be covered by the UCPA.

This Utah Privacy Notice uses certain terms that have the meaning given to them by the UCPA, where applicable. Any capitalized terms not defined in this Utah Privacy Notice or the UCPA shall have the meaning given to them in our [Privacy Policy](#). In the event of a conflict between this Utah Privacy Notice and our [Privacy Policy](#), the terms of this Utah Privacy Notice shall control.

Personal Data Collection & Processing

Categories of Personal Data

The categories of personal data that we collect and process are described in the Information We Collect section of our [Privacy Policy](#). We do not currently process sensitive data, and will not do so without your consent.

Processing Purposes

We may use your personal data for the purposes described in the Collection and Use of Information section of our [Privacy Policy](#).

Sharing of Personal Data

Categories of Personal Data

As described in our [Privacy Policy](#), we do not sell personal data. We may share the following categories of personal data with third parties:

- Log Data
- Device Data
- Personal Information

Third-Party Recipients

The categories of third parties with whom we may share personal data are described in the Disclosure of Personal Information to Third Parties section of our [Privacy Policy](#).

Your Utah Privacy Rights

Under the UCPA, you have the following consumer rights:

Access. The right to confirm whether we are processing your personal information and access to your personal information.

Deletion. The right to request the deletion of certain personal information concerning you.

Data Portability. The right to obtain a copy of your personal information that you previously provided to us in a portable and, to the extent technically feasible, readily usable format that allows you to transmit such data to another entity.

Opt-Out. The right to opt-out of the processing of your personal information for targeted advertising purposes.

Targeted Advertising

We may process the following categories of personal data for purposes of targeted advertising as that term is used in the UCPA.

You have the right to opt-out of the processing of personal data for purposes of targeted advertising. To learn more about how you can exercise your Utah targeted advertising opt-out right, please see the How to Exercise Your Utah Privacy Rights section below.

How to Exercise Your Utah Privacy Rights

Generally

If you are a Utah resident that interacts with us in an individual or household capacity (and not in a commercial or employment context), you may request to exercise your Utah privacy rights by contacting us using the information provided in the Contact Us section of this Utah Privacy Notice.

Please note that if you opt-out of Profiling, your experience with our website and other sites that we own or operate will be less personalized.

Please also note that opting out of targeted advertising does not mean that you will no longer see advertisements from us, or that your experience when using our website and other sites that we own or operate will not be personalized based on your activity on our website or our other sites. Rather, the advertisements you will see will no longer be tailored to you based on the combination of your activity on our website and other sites that we own or operate, and your activity on non-affiliated websites, applications, and online services.

An authorized agent may submit a request to exercise your right to opt-out of targeting advertising on your behalf by contacting us using the information provided in the Contact Us section of this Utah Privacy Notice. Please note that an authorized agent must have your authority to submit a request to opt-out of targeted advertising on your behalf.

Authentication

If you submit a request to exercise your Utah privacy rights, we must authenticate your identity—typically through your submission of sufficient information for us to reasonably verify you are the consumer about whom we have collected personal data—before we can fulfill your request. We may charge a fee for information in response to a request if the request is the consumer’s second or subsequent request during the same 12-month period. We may also charge a reasonable fee to cover the administrative costs of complying with a request, or refuse to act on a request, if the request is excessive, repetitive, technically infeasible, or manifestly unfounded; we reasonably believe, at our sole discretion, that the primary purpose in submitting the request is something other than exercising a right; or the request, individually or as part of an organized effort, harasses, disrupts, or imposes undue burden on the resources of our business.

To authenticate your identity, we generally require the matching of sufficient information you provide to us with your request to the information we maintain about you in our systems. This may involve sending you a link to verify your email address, and/or requesting additional information or documentation solely for the purpose of authenticating your identity. Third-party services may assist us with authentication to prevent the disclosure of your personal data resulting from fraudulent requests. Although we endeavor to limit the personal data collected in connection with requests to exercise your Utah privacy rights, this may require us to obtain personal data from you. We will review the information provided, and may request additional information from you to ensure we are interacting with the correct individual.

In certain circumstances, we may decline a request, particularly where we are unable to authenticate your identity, or if we, at our sole discretion, reasonably suspect the request to be fraudulent. If we are unable to comply with your request in whole or in part, we will notify you with the reasons for the denial.

Contact Us

For more information, or if you have any questions about this Utah Privacy Notice, you may contact us using the information below:

Mail: Pompa Program
Attn: Privacy
233 W 12800 S Suite 101
Draper, UT 84020

Email: info@pompaprogrm.com